

Rondout Creek Watershed Alliance

Agenda

10/24/18

Regular Business

1. Adoption of notes from 9/26/18
 - a. Send amendments to Rebecca Martin at rmartin@riverkeeper.org
2. Introductions
 - a. Name, where you're from, what skills you want to bring to Rondout Creek.

Upcoming Events

1. Possibility of a "Health of the Rondout" panel at the RVGA buyer/seller forum in February (annual event): (from RCWA August minutes)

Old Business

1. RCWA Guiding Document

a. Steering Committee

- i. New committee membership.

b. Project Committees

i. Communications

1. Articles

- a. Feedback on topics.
- b. Create calendar for articles to be launched in 2019.
- c. Map all paper/magazine contacts to keep track of submissions.
- d. New committee membership.

2. Brochure

- a. Laura update on John Mickelson pro bono map design.
- b. Eric update on Marian McCorkle logo design.
- c. Establish brochure launch date in 2019?
- d. Letter to mission area municipalities as an introduction and contributions.
- e. New committee membership.

3. Social Media/Website

- a. Interest.
- b. New committee membership.

ii. Riparian Zone Planting

1. Update High Falls parcel: Laura conversation with planning board.

2. Mapping project of Tft Rondout Creek Riparian plantings: Laura update on Beth conversation.

New Business

1. Set dates for 2019 and COI
2. Updates from Sarah re: UC EMC
3. **GUEST:** Dan Shapley, Communications Strategy

Next Meeting: Wednesday, November 28th (last meeting of 2018)