

# Rondout Creek Watershed Alliance

Rondout Municipal Center Room M15

6:00pm

Agenda

5/15/19

## Regular Business

1. Introductions
2. Approve 3/20/19 notes.
3. Guest: Beth Roessler, HREP Trees for Tribs

## Upcoming Events

1. Trees for Tribs Kerhonkson Tree Planting Hosted by Rochester ECC

## Old Business

1. Mission review
  - a. Update mission to all applicable accounts (including Instagram)
  - b. RCW Organizing Document (Annotated) from Dan and Laura.
2. Committees
  - a. Steering Committee
    - i. Daniel Carey, CoK Steering Committee rep
  - b. Project Committee: Communications
    - i. Logo/Artwork/Brochure
      1. Review past brochure decisions document
      2. Who can take photos from the upcoming 4/22 event (or photos from RVGA event) for brochure showing members in action?
    - ii. Press release for upcoming RCWA events
  - c. Project Committee: Social Media
    - i. Conduct training on using google drive, docs, calendar in June or July (update)
      1. Ron Hall, The Funny Farm (Cheney, WA). Google Certified on on the Google Apps for Education Suite, which is the same as the Google Apps and Online Educator
  - d. Project Committee: Riparian Zone Planting (RZP)
    - i. Mapping update
    - ii. Update from Andrew or John from Judith on planting**
  - e. Other committee updates

## New Business

1. Laura Finestone: Updates on Meetings and Engagement
2. DEC HREP Grant: Application due 7/10.
3. RondoutCreekWatershedAlliance.org domain
  - a. Purchased for one year. Need to transition it over to a credit card when ready and to point it in the direction of a web page eventually.  
<http://www.RondoutCreekWatershedAlliance.org>