

Rondout Creek Watershed Alliance

Agenda

9/26/18

Regular Business (10 minutes)

1. Adoption of notes from 8/29/18
 - a. Send amendments to Rebecca Martin at rmartin@riverkeeper.org
2. Introductions
 - a. Name, where you're from, what skills you want to bring to Rondout Creek.

Upcoming Events (5 minutes)

- a. October 6, 2018: 12:00 pm - 5:00 pm 2nd Annual Wallkill River Festival River to Ridge Trailhead, Springtown Road, New Paltz. A day of music, food and fun in celebration of the Wallkill River Watershed. Organized by the Wallkill River Watershed Alliance.
- b. October 23, 2018 Hudson River Watershed Alliance's Annual Watershed Conference FDR Presidential Library, Hyde Park, NY Sponsorships and exhibitor tables available. Contact: mcunningham@hudsonwatershed.org for details. Register at website.
- c. HRWA Roundtables - New roundtables will be coordinated in December as per Maureen Cunningham.

Old Business (65 minutes)

1. Hudson River Watershed Alliance (2 minutes)
 - a. Maureen Cunningham: ECC's featured in the past update
2. RCWA Guiding Document (60 minutes)
 - a. Steering Committee
 - i. Discuss members
 - ii. Contact for questions/requests to be listed in HRWA bulletin
 - b. Working Committees
 - i. Discuss members
 - c. Committee Work
 - i. Communications (Members?: *Adrianna, Laura, Bosch, Andrew*)
 1. Articles
 - a. [Communications Document](#)
 2. Brochure
 3. Establish brochure launch date in 2019 and work backwards for milestones & workplan.
 4. Content
 - a. Will we commission a map? What will be on it?

- b. What topic(s) will be covered in the text?
 - c. How will the Alliance be introduced?
 - d. Who might we need to consult with?
 - 5. Budget
 - a. How many copies for initial run?
 - b. Deadline for final budget
- ii. Social Media
 - 1. Update from Bosch: Social media handles & email
 - 2. Secure domain name for website.
 - 3. Creation of website using Brochure art?
 - 4. Social media policy for RCWA before launching pages and communications strategy?
 - a. Is “Valley” different than “Watershed”? (Matt)
 - 5. Map information available on Internet for Rondout Creek Watershed (e.g., Wikipedia)
- d. Riparian Zone Planting Committee (RXPC) (Members? - *Andrew (point person), Laura F, John M, Matt I*)
 - i. Trees for Tribs Planting Project Overview, [Summary of past Tft projects in the Rondout Watershed](#) (partial) files.
 - 1. Committee to create a master list of ideas, eliminate the bad sites, consult Beth Roessler from DEC Tft program, and make a selection by March 1.
- e. Events (Members?)
 - i. Event date to launch RCWA could be Riparian Planting date with Brochure and website launch.
 - ii. Agriculture and Water Conference w/ RVGA
 - iii. Host guests (Jen Epstein)
 - 1. Nate Nardi-Cyrus, HREP Conservation and Land Use Specialist (other HREP staff?)
 - 2. Jared Buono and Nordica, CCE

New Business (10 minutes)

- 1. Any New or Old Business Items.

Next Meeting: Wednesday, October 24